

Lucio Maramba

Long Beach, CA | 310-849-6563 | lucio@maramba.com

Audio Producer – Recording Engineer – Sound Designer



PROFESSIONAL PROFILE

Lucio Maramba is a seasoned Audio Producer, Recording Engineer, Sound Designer, singer, and multi-instrumentalist, with a focus on choral productions of all sizes.

He has produced audio and consulted on choral performances from renowned high-capacity venues such as Walt Disney Concert Hall and The Hollywood Bowl (CA), Buell and Bellco Theaters (CO), Civic Center (IA), Eccles Theater (UT), PepsiCo Theater (NY) – to local high school classrooms & auditoriums across the nation. Lucio has also had the honor of being Audio Producer on multiple choral recording sessions at the legendary Barbra Streisand Scoring Stage at the Sony Motion Pictures Lot (Culver City). Lucio has traveled the country with the It Gets Better National Tour for the San Francisco Gay Men’s Chorus (SFGMC), as Sound Designer and onsite Sound Engineer. He has been Audio Producer for the Gay Men’s Chorus of Los Angeles (GMCLA) since 2004, responsible for live audio (performance & rehearsal), and recorded audio, including producing 5 albums. A 21-year singing member of GMCLA, he also sings and produces audio for its small a cappella ensemble, Aftershock. Lucio’s experience in front of the mic and in the sound booth have yielded valuable insight on the best practices for obtaining the most favorable audio in a choral setting.

In his home studio, Lucio regularly handles the ingestion/import of hundreds of individual audio files for de-noising and spectral cleanup before editing, mixing and mastering of the final product for broadcast or retail consumption. Lucio’s audio work can be found on his client’s websites, YouTube, Vimeo, Apple Music, Spotify, and for purchase on Amazon or Audible.

Lucio is CEO & Owner of Maramba Insights, Inc., which he founded in 2018. Leveraging over 29 years of Direct Response experience, Lucio has built his career on his vast analytical skills grounded in his honesty and integrity. Lucio began his DRTV career at Mercury Media in 1997 as a Media Tracker, eventually rising to Director of Operations. In 2013, Lucio was recruited by call tracking pioneer, Dial800, to create their first Campaign Performance Group, catering to their strategic partners. Lucio continues to provide best in class analysis and campaign performance management for the DR industry and beyond.

Technical Expertise:

AVID Pro Tools HD Ultimate | Izotope RX suite | Melodyne | Adobe Premiere & Photoshop |
DANTE 1/2/3 Certification | Mac, iOS & Windows Platforms
Microsoft Office Suite | Salesforce | NetSuite | Tableau | COREmedia | Google Analytics
Catalyst Airdate Management System | Wrike | SQL Queries | Claritas Segmentation



AUDIO PROJECT HIGHLIGHTS

****For Project Highlights and Audio Samples of my work, please go to:***

<https://maramba.com/audio>

NOTABLE CLIENTS & AUDIO EXPERIENCE

Recording Engineer, DANTE REDCAT – Roy and Edna Disney CalArts Theater Walt Disney Concert Hall, Los Angeles, CA Onsite DANTE Multi-track Recording Engineer for live performances	2024 – Present
Audio Engineer & Consultant A Noise Within Theater Pasadena, CA Onsite Audio Engineer, Audio System Designer & Installer, Audio Team Trainer	2023 – Present
Audio Producer Gay Men’s Chorus of Los Angeles Los Angeles, CA Responsible for all audio during recording sessions, rehearsals & virtual concerts. Voice Over talent for ads. Producer of 5 GMCLA albums: “Holiday Spectacular” (2018), “I Rise” (2017), “Best.Holiday.Ever” (2015), “GMCLALive” (2011), “Holidays” (2007). Sound Designer for the GMCLA <i>it gets better</i> National Tour (2012-2018).	2004 – Present
Audio Producer & Sound Designer San Francisco Gay Men’s Chorus San Francisco, CA / various states across the US Responsible Sound Designer & Touring Audio Engineer for the SFGMC <i>it gets better</i> National Tour.	2018 – 2021
Audio Producer & Sound Designer Vox Femina Los Angeles Los Angeles, CA Audio Producer & Sound Designer for various virtual chorus concerts, videos & projects	2018 – 2021
Audio Producer & Recording Engineer Culver City Chamber Orchestra Culver City, CA Audio Producer & Recording Engineer for Cello Mania octet’s virtual concert	2021
Audio Book Producer & Additional Narrator Dr. Tim Seelig “Big ‘Ol Baptist, Big ‘Ol Gay” 9hrs 32mins – available on Amazon & Audible	2020
Audio Producer & Recording Engineer GALA Choruses & Chorus America Presenter & Audio Producer – “Sonic Integrity” webinar	2020

BUSINESS ANALYTICS EXPERIENCE

CEO & Owner Maramba Insights, Inc. – Long Beach, CA	2018 – present
Senior Manager, Campaign Performance Group Dial800, LLC – Los Angeles, CA Mercury Media, Inc. (Various Positions) – Santa Monica, CA <i>Director of Operations, Mercury Media en Español - (2011 – 2013)</i> <i>Director of Research & Tracking - (2005 – 2011)</i> <i>Tracking & Logistics Manager – (2001 – 2005)</i> <i>Shortform Tracking Manager – (2000 – 2001)</i> <i>Media Tracker, Senior Tracker, Teleservice Coordinator – (1997 – 2000)</i>	2013 – 2018 1997 - 2013
Architect Intern John Friedman Alice Kim Architects – Los Angeles, CA Architect Intern O’Leary Terasawa Partners – Los Angeles, CA	1996 – 1997 1994 – 1996

EDUCATION

University of Southern California, Los Angeles, CA

School of Architecture

1993-1996

* Course work towards Bachelor's of Architecture (BARCH) degree

* President of the Architecture School's Student Council

REFERENCES

Adam Matthew

Director of Production and Technical Director

REDCAT - Roy and Edna Disney CalArts Theater

Walt Disney Concert Hall, Los Angeles, CA

360-390-8959

amatthew@calarts.edu

Darren Mora

Head Sound Engineer

Bank of America Performing Arts Center

Simi Valley, CA

805-231-5185

darrenmora@sbcglobal.net

Dr. Tim Seelig

Conductor Laureate

San Francisco Gay Men's Chorus

415-361-0174

tgseelig@gmail.com

Dr. Iris Levine

Founding Artistic Director

Vox Femina Los Angeles

310-259-5597

irislevine@mac.com

Dr. Joseph Nadeau

Artistic Director (2013-2018)

Gay Men's Chorus of Los Angeles

816-509-2398

Josephnadeau@hotmail.com